



WHEN TO USE THE DNF SYMBOL

The Do Not Flush (DNF) symbol is required by law in California, Oregon, Washington and Illinois for wipes likely to be used in a bathroom and that have significant potential to be flushed, including:

- Baby wipes
- Bathroom cleaning wipes
- Toilet cleaning wipes
- Hard surface cleaning wipes
- Disinfecting wipes
- Hand sanitizing wipes
- Antibacterial wipes
- Facial and makeup removal wipes
- General purpose cleaning wipes
- Personal care wipes for use on the body
- Feminine hygiene wipes
- Adult incontinence wipes
- Adult hygiene wipes
- Body cleansing wipes

For more details, see California Assembly Bill No. 818, Chapter 590.

Download the DNF graphic at flushsmart.org/resources



DO NOT FLUSH



HOW TO DISPLAY THE DNF SYMBOL



PLACEMENT & SIZE

- Place the DNF symbol on the most prominent side of packaging
- For cylindrical packaging, use 40% of the package height multiplied by the container circumference to calculate
- For Film packaging, multiply the length by the width of the side most prominently displayed



COLOR & WORDING

- California, Oregon and Illinois law requires "DO NOT FLUSH" text to accompany the symbol
- Iconography "DO NOT FLUSH" phrase must be at least 2% of surface area of display panel
- The DNF symbol must be one color and have a 70% contrast w/packaging
- The symbol can be light on a dark background or vice versa



DO NOT FLUSH

Download the
DNF graphic at
[flushsmart.org/
resources](http://flushsmart.org/resources)

HOW NOT TO DISPLAY THE DNF SYMBOL

**DO NOT
RECREATE SYMBOL
ARTWORK**

INCORRECT USAGE



DO NOT FLUSH

**SLASH GOES
DOWNWARD RIGHT TO
LEFT; USE ONLY ONE
COLOR**

INCORRECT USAGE



DO NOT FLUSH

**DO NOT
PLACE TEXT ON
TOP OF IMAGE**

INCORRECT USAGE



**DO NOT STRETCH
SYMBOL; SLASH
GOES DOWNWARD R-L**

INCORRECT USAGE



DO NOT FLUSH

TO LEARN MORE, CONTACT THE RESPONSIBLE FLUSHING ALLIANCE